

2024

Event Calendar



Food
Export
Midwest USA



Food
Export USA
Northeast



We have some exciting destinations this year!



The Food Export-Midwest and Food Export-Northeast Event Calendar is here to help you maximize opportunities in 2024. Browse our programs and events to plan how you'll make international market moves throughout 2024. **Get ahead and register early. Find all our current events at foodexport.org/events.**

Food Product Events To Grow Sales.

- Retail Products
- Food Service Products
- Ingredient Products
- Natural Products
- Specialty/Gourmet Products
- Private Label Products
- Seafood Products
- Pet Food/Feed Products

Buyers Missions	Food Show PLUS!™	Focused Trade Missions	Seafood Tradeshows
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UNITED STATES OF AMERICA	DATE	LOCATION	PRODUCTS
Specialty Food Buyers Mission at the Winter Fancy Food Show	Jan. 20-22	Las Vegas, Nevada	● ● ● ● ● ● ●
Value-Added Feed Ingredients Buyers Mission at IPPE	Jan. 30	Atlanta, Georgia	●
Frozen Food Buyers Mission at AFFI - CON 2024	Feb. 23	San Diego, California	● ● ● ●
Seafood Buyers Mission at Seafood Expo North America	Mar. 9	Boston, Massachusetts	●
Natural Products Buyers Mission at Natural Products Expo West	Mar. 13-14	Anaheim, California	● ● ●
Pet Food Buyers Mission at Global Pet Expo	Mar. 19	Orlando, Florida	● ●
Pet Food Ingredients Buyers Mission at Petfood Forum	Apr. 28	Kansas City, Missouri	●
Sweets and Snacks Buyers Mission at the Sweets and Snacks Expo	May 12-14	Indianapolis, Indiana	● ● ● ●
Food Service Buyers Mission at the National Restaurant Association Show	May 17-20	Chicago, Illinois	● ●
Value-Added Feed Ingredients Buyers Mission at the World Pork Expo	June 5-6	Des Moines, Iowa	●
Dairy, Deli, Bakery Buyers Mission at IDDBA24	June 9-10	Houston, Texas	● ●
Caribbean and Latin American Buyers Mission for Retail and Food Service Products	June 12-13	Miami, Florida	● ●
Specialty Food Buyers Mission at the Summer Fancy Food Show	June 21-22	New York, New York	● ● ● ● ● ●
Food Ingredients Buyers Mission at the Institute of Food Technologists Show	July 14-16	Chicago, Illinois	●
NEW Summer in the Cities Buyers Mission	July	Michigan & Massachusetts	● ● ● ● ● ● ● ●
NEW Condiments, Sauces, and Rubs Buyers Mission at the American Royal BBQ	Sep.	Kansas City, Missouri	● ● ●
Plant-Based Food Buyers Mission at the Plant Based World Expo	Sep. 10	New York, New York	● ● ● ● ●
Value-Added Feed Ingredients Buyers Mission at the World Dairy Expo	Oct. 4	Madison, Wisconsin	●
Private Label Buyers Mission at the Private Label Manufacturers Association Show	Nov.	Rosemont, Illinois	●

CARIBBEAN, CENTRAL AMERICA & SOUTH AMERICA	DATE	LOCATION	PRODUCTS
NEW Focused Trade Mission to Colombia for Value-Added Feed and Pet Food Ingredients	Feb. 21-22	Bogota, Colombia	●
BACK-TO-BACK Focused Trade Mission to Costa Rica for Retail and Food Service Products	Mar. 4-5	San Jose, Costa Rica	● ● ● ● ● ●
BACK-TO-BACK Focused Trade Mission to Guatemala for Retail and Food Service Products	Mar. 7-8	Guatemala City, Guatemala	● ● ● ● ● ●
Food Show PLUS!™ at Alimentec	June 18-21	Bogota, Colombia	● ● ● ● ● ●
Focused Trade Mission to Chile for Retail and Food Service Products	Nov. 20-21	Santiago, Chile	● ●

CANADA	DATE	LOCATION	PRODUCTS
Food Show PLUS!™ at SIAL Canada	May 15-17	Montreal, Canada	● ● ● ● ● ●
Focused Trade Mission to Toronto for Specialty and Natural Products	Sep. 4-5	Toronto, Canada	● ● ● ● ●

MEXICO	DATE	LOCATION	PRODUCTS
BOOTH SPACE PACKAGE Food Show PLUS!™ at Expo ANTAD & Alimentaria	Mar. 12-14	Guadalajara, Mexico	● ● ● ● ● ●
Focused Trade Mission to Mexico for Retail and Food Service Products	July 9-10	Mexico City, Mexico	● ● ● ● ●
BOOTH SPACE PACKAGE Food Show PLUS!™ at Food Tech Summit & Expo	Sep. 26-28	Mexico City, Mexico	● ● ● ● ●
BOOTH SPACE PACKAGE Food Show PLUS!™ at FIGAP	Oct. 16-18	Guadalajara, Mexico	● ● ● ● ● ●

EUROPE	DATE	LOCATION	PRODUCTS
Seafood Trade Show at Seafood Expo Global	Apr. 22-25	Barcelona, Spain	● ● ● ● ● ● ●
BOOTH SPACE PACKAGE Food Show PLUS!™ at Interzoo	May 7-10	Nuremburg, Germany	● ● ● ● ● ● ●
Food Show PLUS!™ at SIAL Paris	Oct. 19-23	Paris, France	● ● ● ● ● ● ●

MIDDLE EAST	DATE	LOCATION	PRODUCTS
BOOTH SPACE PACKAGE Food Show PLUS!™ at Gulfood	Feb. 19-23	Dubai, UAE	● ● ● ● ● ● ●
Focused Trade Mission to Dubai for Retail and Food Service Products	Dec. 4-6	Dubai, UAE	● ● ● ● ● ● ●

ASIA	DATE	LOCATION	PRODUCTS
BOOTH SPACE PACKAGE Food Show PLUS!™ at SMTS (Supermarket Trade Show)	Feb. 14-16	Tokyo, Japan	● ● ● ● ● ● ●
Food Show PLUS!™ at FOODEX	Mar. 5-8	Tokyo, Japan	● ● ● ● ● ● ●
Food Show PLUS!™ at FHA (Food & Hotel Asia) - Food & Beverage	Apr. 23-26	Singapore	● ● ● ● ● ● ●
Food Show PLUS!™ at SIAL China	May 28-30	Shanghai, China	● ● ● ● ● ● ●
Food Show PLUS!™ at Seoul Food & Hotel	June 11-14	Seoul, South Korea	● ● ● ● ● ● ●
BOOTH SPACE PACKAGE Food Show PLUS!™ at Food Taipei	June 26-29	Taipei, Taiwan	● ● ● ● ● ● ●
Focused Trade Mission to Taiwan	Aug. 13-14	Taipei, Taiwan	● ● ● ● ● ● ●
Food Show PLUS!™ at Seafood Expo Asia	Sep. 4-6	Singapore	● ● ● ● ● ● ●
BACK-TO-BACK Focused Trade Mission to Singapore for Retail and Food Service Products	Sep. 30-Oct. 1	Singapore	● ● ● ● ● ● ●
BACK-TO-BACK Focused Trade Mission to Indonesia for Retail and Food Service Products	Oct. 3-4	Jakarta, Indonesia	● ● ● ● ● ● ●
Focused Trade Mission to Korea for Innovative, Healthy, & Convenient Products	Oct. 29-30	Seoul, South Korea	● ● ● ● ● ● ●
Food Show PLUS!™ at China Fisheries & Seafood Expo	Oct.	Qingdao, China	● ● ● ● ● ● ●

OCEANIA	DATE	LOCATION	PRODUCTS
Food Show PLUS!™ at Fine Food Australia	Sep. 4-7	Sydney, Australia	● ● ● ● ● ● ●

Our Liaisons have answers to your questions. Contact us.



SCAN OR VISIT
foodexport.org/liaisons



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Midwest USA

CALL
312.334.9200



**Food
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CALL
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Market Promotion

Secure your 2024 Branded Program allocation before it's too late:

Demand for our 50% cost-share reimbursement program continues to be at an all-time high. Now's the time to prioritize your 2024 funding requests for the entire calendar year. There are a wide variety of international marketing activities, including the below:



E-commerce and website optimization



Produce Digital, Video and Print materials



Social Media and Advertising campaigns



Create Foreign Compliance Packaging and Label Development

Go to foodexport.org/brandedprogram for all reimbursement opportunities and eligibility.



Market Entry

Turnkey Booth Space + Food Show PLUS!™ Packages:

Do you want to have an easy international tradeshow experience and get more qualified buyers, distributors and leads at tradeshow? Get both with a turnkey booth space bundled with our tradeshow enhancement service Food Show PLUS!™. Available at select shows.